

Brown Rice



Imported from
JAPAN **Kinmemai**
Brown Rice

Kinmemai Brown Rice

KINMEMAI Brown rice having fluffy texture like white rice, it is processed by new milling technology which can remove the wax layers on the brown rice surface evenly. So KINMEMAI Brown rice can be cooked fluffy, it's also remain nutritious as conventional brown rice.

KINMEMAI Brown Rice

Brown rice surface

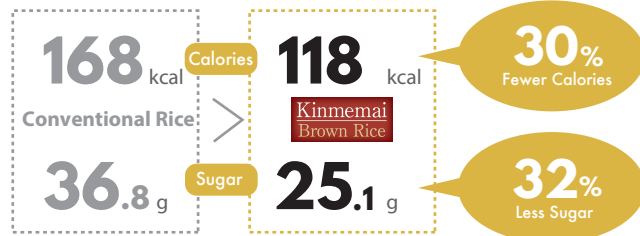
The wax layer on the brown rice surface is waterproof. It prevents water from being absorbed. It makes cooked brown rice dry, harder and tasteless.



The wax layer is removed evenly.

The wax layer is removed evenly. KINMEMAI Brown rice absorbs the water during cooking and becomes soft, fluffy, and tasty.

Fewer Calories Less sugar Per 100g of steamed rice



More vitamins, minerals and dietary fiber

